



Northwest Land Camp 2019

Deep Roots, Bright Futures: Building Diverse and Sustainable Conservation

June 17-20, 2019 | Whitman College | Walla Walla, WA

Request for Proposals (RFP) for Session & Workshop Presentations

Proposal deadline: **January 15, 2019**; notifications by **early February 2019**

About Land Camp

Since 2011, Northwest Land Camp has been the preeminent networking and training event for Northwest land trust leaders and partners. Land Camp is offered biennially by the Coalition of Oregon Land Trusts, Washington Association of Land Trusts, and the national Land Trust Alliance.

Held against the backdrop of the Walla Walla Valley in June, the Land Camp conference will focus on relationship building, peer to peer learning, and dynamic and interactive workshops to further the work of Northwest land trusts. Approximately 250 attendees are anticipated, including land trust leadership, board members, staff, and agency and community partners.

SUBMIT YOUR PROPOSAL

Theme

This year's Land Camp theme is "**Deep Roots, Bright Futures: Building diverse and sustainable conservation**". In order to continue build a true conservation legacy, land trusts are on the move to engage their communities and protect resilient landscapes. As experts in your own respective fields, we encourage you to be creative and bring fresh workshop and session ideas to the conference that address the theme. Example topics to spark ideas include:

- **Land Trust Legacy** - *stewardship into perpetuity, defining the future of the land trust movement; mergers; planned giving; stewardship funding and structures; succession planning and internal leadership development; board development; strategic communications*
- **Changing Landscapes** - *planning for climate change; landscape connectivity; conservation finance; carbon accounting; new tools and technology; ecosystem services; geospatial tools*
- **Community-based Conservation** - *diversity, equity and inclusion; creative community partnerships; environmental justice; membership bases; environmental policy and advocacy; storytelling; environmental education; public access to land*

Session Types

Land Camp attracts conservation professionals of diverse knowledge and skill sets. Sessions should be designed to target one or more of these audiences: executive leadership; board members; stewardship; land protection; outreach and communication; development.

We encourage proposals for full sessions and welcome individual presentations, multiple speaker presentations, and panel discussions. Land Camp organizers may work to fit you with other presenters in a panel, if appropriate. There are three session types offered at the conference:

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- **Long Session** – A half-day program (3.5 hours) that focuses on a specific topic with enough time to take an in-depth look and discussion. This long session can vary from 1-3 presenters. *Approx 50 participants per session.*
- **Workshop** – A 90-minute program that can either give a brief overview of a broad topic or focus on a single subject. This workshop can vary from 1-3 presenters, or as a panel discussion with a moderator. *Approx 40 participants per workshop.*
- **Special programming** – There is time in the evenings for special programming such as demonstrations, focus groups, or discussions. We do not have a formal process for proposing these types of programs, so please send ideas you may have to info@nwlandcamp.org.

Suggestions for quality session proposals

Proposals are encouraged to provide practical tools and engaging information that participants can use, or provide insight and facilitate discussion into the future of land conservation. [Some ideas from past conferences can be found here.](#) The following are suggestions for quality session proposals:

- **Speak to a specific audience with the skill level you select** (*basic, intermediate, or advanced.*) The audiences can include executive leadership, board members, development staff, communications, conservation/stewardship, or a general audience.
- **Determine the format of your session.** We strongly encourage interactive formats to engage the participants in the topic of the session.
- **Select your co-presenter(s), if applicable.** We recommend no more than 3 presenters during a 90-minute session.
- **Identify learning objectives that list the skills or knowledge that participants will take away from the session.** Objectives should clearly articulate what participants will be able to do after attending the session and should NOT simply repeat the information in the session description.
- **Provide an accurate description and an engaging, concise title.**

Submit your proposal via our online form at www.nwlandcamp.org/rfp. Proposals will be reviewed and considered for selection by the Land Camp Planning Committee, made up of land trust staff from Washington and Oregon. ***Final decisions will be made by early February 2019.***

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Presenter Responsibilities:

- Provide information & resources to participants in a dynamic, interactive style
- Include ample time for discussion and questions
- Coordinate AV needs with event organizers (AV equipment will be provided)
- Provide any extra equipment or necessary resources (instruments, handouts, etc.)
- Ensure the session is not perceived as an “infomercial” for your company and that you do not sell services to participants before or during the session. Following the session, distribution of flyers, business cards, or feedback forms are permitted
- Presenters are responsible for their travel and other session related expenses

Questions Regarding Submissions

Please direct all questions about this RFP to info@nwlandcamp.org or visit the Northwest Land Camp website at www.nwlandcamp.org for more information.